

Greater Talladega Area Chamber of Commerce

Talladega/Lincoln
Offices

Partnership Program 2008



210 East Street South
Talladega, AL 35160
Phone: 256-362-9075
Fax: 256-362-9093
www.talladegachamber.com
talladegachamber@yahoo.com

Lincoln Visitor Center
176 Magnolia Street
Lincoln, AL 35096
Phone 205-763-1535
lincolnvisitorcenter@yahoo.com

Greater Talladega Area
Chamber of Commerce
PO Drawer A
Talladega, AL 35161

Yes! I'd like to be a Partner!

Business Name _____

_____ Premier Partnership- \$3000.00

_____ Contact Person _____

_____ Signature Partnership \$2000.00

_____ Address _____

_____ Business Partnership \$1000.00

_____ Phone _____ Fax _____

Total Enclosed _____

_____ Email _____

Please make checks payable to Greater Talladega Chamber of Commerce (501-C3 tax exempt status)

Partnership Program

Purpose

The Partnership Program is designed to eliminate repetitive solicitation for funds to carry out the many programs and special events the Chamber has throughout the year.

Goals

- ✓ *To provide our members information and opportunities to advance with a defined set of participation options.*
- ✓ *To provide necessary funding for the Chamber's programs without multiple request for participation throughout the year.*
- ✓ *To provide an annual program revenue and resource budget with identified dollars in advance.*
- ✓ *To promote Chamber members, expand involvement, and provide value for your investment with increased marketing exposure.*

Because some publications are produced by outside sources, those fees cannot be included in this program.

Premier Partnership \$3000

- ❖ Annual Celebration Sponsor and Table of eight
 - ❖ Newsletter Sponsor
 - ❖ Banner Ad on Web Page
- ❖ Tickets to Chamber Sponsored Events
- ❖ Christmas Parade Sponsor and reserved parking /seating for 8
 - ❖ Company Logo on Board of Recognition
- ❖ Company profile/feature story in Newsletter
- ❖ Company brochure included in all packets
- ❖ Free membership mailing labels at your request

Signature Partnership \$2000

- ❖ 4 Annual Celebration Tickets
- ❖ Christmas Parade Sponsor and reserved parking/seating for 4
 - ❖ Web-Site Marketing
- ❖ Company Logo on Board of Recognition
- ❖ Company brochure included in all packets
- ❖ Recognition in News Letter

Business Builder Partnership- \$1000

- ❖ 2 Annual Celebration Tickets
- ❖ Christmas Parade Sponsor
 - ❖ Company Logo on promotional material
 - ❖ Web-site Marketing
- ❖ Company information in all packets

Other Services

- Leadership North Talladega \$400.00/ participant
- Fall Holiday Sponsorship \$800.00
- Envelope Sponsorship \$600.00/ year
 - Industrial Guide \$50.00/100 books
- Membership Directory \$50.00/100 books
- Administrative Assistants Day \$100.00 books
- Web-Link \$60.00/year
- Christmas Parade Sponsor and Float \$500.00