



# September 2010 Newsletter

Talladega Chamber of Commerce

## Talladega Chamber Corporate Partners



# HONDA

Honda Manufacturing of Alabama, LLC

Launch Internet Explorer Browser.lnk



## “People’s Platelist” Contest

As many of you know by now, local caterer and restaurateur Polly Mitchell has been nominated by ABC’s Nightline as one of the eighteen finalists in the “People’s Platelist” Contest. To see Polly’s video, go to [www.abcnews.go.com/nightline](http://www.abcnews.go.com/nightline) and scroll down to the “People’s Platelist” icon. Click on it and then click the PHOTOS link which will take you to photos of the finalists. Polly is #14. When you click on her photo, you can see her video and then click on “Vote Here” to cast your vote. Voting ends September 26<sup>th</sup> and the winner will be announced the week of September 27<sup>th</sup>. Good luck, Polly! We are proud of you and appreciate the positive publicity you have brought to our area.

## You’re Invited...

The City Council of Talladega invites you to meet the new City Manager Brian Muenger at a reception in the Council Chambers at City Hall on Thursday, September 2<sup>nd</sup> from 4:00 – 5:00 p.m. Light refreshments will be served.

## Laps for Life

Mark your calendars for the fifth annual American Red Cross-Talladega Superspeedway Laps for Life Blood Drive on Thursday, September 9<sup>th</sup> from 10:00 a.m. – 7:00 p.m. The drive begins at the International Motorsports Hall of Fame’s Speed Channel Dome where each participant and a guest will receive credentials that allow access to five different pit stops. The first three stops will be at the Hall of Fame and then participants will board a tour bus for a tour of Talladega Superspeedway. Pit stop 5 takes them back to the Hall of Fame to the Donor Diner for some treats provided by Talladega Superspeedway sponsors. For more details and to pre-register, go to [www.talladegasuperspeedway.com](http://www.talladegasuperspeedway.com) and

click on the Laps for Life icon.

## Chamber Gatherings

Our September coffee will be hosted by **Talladega High School Career Tech** on Wednesday, September 15<sup>th</sup> at 9:30 a.m. in the lunchroom. Parking will be available in front of the lunchroom. The high school is located at 110 Picadilly Circle, and as you enter, you will need to stop at the security booth to say you are there for the Chamber Coffee. Then just follow the signs to the lunchroom. After the coffee, you may tour the shops in the Career Tech building if you'd like.

On Tuesday, October 19<sup>th</sup>, **Citizens BMC** is hosting an Afterhours from 5:30 -7:00 p.m. to introduce the hospital's new administrator Joel Taylor who begins his duties on September 13<sup>th</sup>.

In November, **the Talladega County Board of Education** located at 106 West South Street in Talladega will be hosting our coffee on Wednesday, November 17<sup>th</sup> at 9:00 a.m. in its Board Room.

## September at the Ritz Theatre

*Rhythm 'n Roots*—a musical revue about the history of rhythm and blues—will feature Talladega College alumnus and Alabama Jazz Hall of Fame inductee, Rickey Powell. Two shows on Saturday, September 18<sup>th</sup> at 7:30 p.m. and Sunday, September 19<sup>th</sup> at 2:30 p.m.

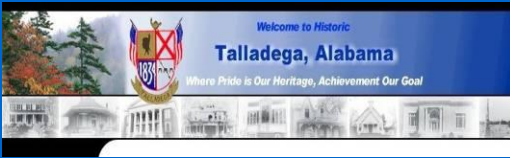
*Umdabu Dance Company* plays Saturday, September 25<sup>th</sup> at 2:30 p.m. and that night at 7:30 p.m. Enjoy dancing, singing and audience interaction with this group that presents traditional and contemporary South African dance.

For tickets and more information, call the theatre at 256-315-0000 or visit [www.talladegaritz.com](http://www.talladegaritz.com).

## AMP Energy 500 Weekend

Race number 7 in the chase for the NASCAR Sprint Cup comes to the Talladega Superspeedway October 29<sup>th</sup> – 31<sup>st</sup>.

On Friday the 29<sup>th</sup>, the NASCAR Camping World Truck Series will practice and qualify. Saturday brings the Mountain Dew 250 fueled by Fred's and the Food Giant/Food Land NASCAR Sprint Cup Series Qualifying. The Green Flag for the AMP Energy 500 will be 12:00 noon CST on Sunday, October 31<sup>st</sup>, and if you're attending this race you have an



### Contact Us

<http://www.talladegachamber.com>  
[info@talladegachamber.com](mailto:info@talladegachamber.com)

(256)362-9075

Fax: (256) 362-9093

P.O. Drawer A

Talladega, AL 35161

*And in Lincoln*

176 Magnolia Street  
Lincoln, AL 35096

(205) 763-1535



2010 Chamber of Commerce Board of Directors:

Mike Challender, President

Andy Whiddon, First Vice-President

Kisha Linley, Second Vice-President

Chad Jones, Treasurer

David Akins

Graham Hadley

Boyd McGehee

Travis McGrady

Ray Miller

Fran Pope

Lynne Stanford

Chad Woodruff

Mack Ferguson, Executive Director

Donnie Miller, City Council Liaison to Chamber

opportunity to purchase the AMP Energy Pit Tour Experience where drivers Jeff Gordon and Dale Earnhardt Jr. are scheduled to appear. For more information on this package, call 1-877-Go2DEGA or visit

[www.talladegasuperspeedway.com](http://www.talladegasuperspeedway.com).

## 25<sup>th</sup> Annual Race Fever

This annual fundraiser, begun in 1986 by the late Bill France Jr., former NASCAR Chairman, has grown to become the largest source of unrestricted funds for the AIDB Foundation—due, in large part, to the support and coordination between the racing community, Talladega Superspeedway, and AIDB. This year the event will be Friday, October 29<sup>th</sup> at the SPEED Channel Dome in the International Motorsports Hall of Fame. The festivities begin at 5:00 p.m. with barbeque, entertainment, and live and silent auctions. And, of course, this is a golden opportunity to meet NASCAR legends who are always on hand at Race Fever to provide interviews and autographs. For tickets and more information, call 356-761-3317 or visit [www.racefever.org](http://www.racefever.org).

## Blues Fest and Car Show

Lakeside Hospice is planning its 3<sup>rd</sup> Annual Blues Fest and Car Show Fundraiser for September 18<sup>th</sup> and 19<sup>th</sup> at the Pell City Civic Center/Lakeside Park beginning at 10:00 a.m.

International recording artist Little G Weevil will be performing. Admission is free but donations are appreciated. Call Lakeside Director Ms. Beth Green at 205-884-1111 for more information. For car show entry, contact Terry Lee at 205-812-5312.

## The Top 100

Congratulations to two of our Chamber members, DeSoto Caverns and Bryant Vineyards for being selected for inclusion in the Alabama pamphlet, "100 Dishes to Eat in Alabama before You Die." DeSoto Caverns' homemade fudge won them a spot and Bryant Vineyard placed for its muscadine wine. If you haven't seen this fun pamphlet before, come by the Chamber and pick up one for great insight into Alabama's eateries.

## IMPORTANT DATES AT A GLANCE:

September 2: Reception for City Manager Brian Muenger

September 2-3: Leadership Retreat

September 4: 1<sup>st</sup> Saturday Market on the Square in Talladega

September 8: American Red Cross Blood Drive

September 9: Laps for Life

September 15: Chamber Coffee hosted by Talladega High School Career Tech

September 18 and 19: Lakeside Hospice's 3<sup>rd</sup> Annual Blues Fest and Car Show

September 18: Get Fit for Life Run sponsored by Quality of Life Health Services

September 18-19: *Rhythm 'n Roots* at the Ritz

September 24: Movie Night at the library

September 25: *Umdabu Dance Company* at the Ritz

September 29: Lincoln Business Associates Luncheon

October 4: ServSafe Food Safety Class

October 19: Afterhours sponsored by Citizens BMC

October 29: Movie Night at the library

October 29: AIDB's Race Fever

October 29-31: AMP Energy 500 Weekend at Talladega Superspeedway

November 17: Chamber Coffee hosted by the Talladega County Board of Education

November 27: Talladega Christmas Parade

December 11: 5K Run/Walk at Shocco Springs

1<sup>st</sup> & 3<sup>rd</sup> Monday of each month: Talladega City Council Meeting

2<sup>nd</sup> & 4<sup>th</sup> Tuesday of each month: Lincoln City Council Meeting

## Get Fit for a Cause

This 5K, 10K, and Fun Run is sponsored by Quality of Life Health Services and will benefit the Boys and Girls Clubs of Northeast Alabama. The run will be in Gadsden at the Gadsden Amphitheater (336 1<sup>st</sup> Street, South) on September 18<sup>th</sup> beginning at 8:00 a.m. We do have registration forms at the Chamber or you can download one from [www.qolhs.org](http://www.qolhs.org) or [www.annistonrunners.com](http://www.annistonrunners.com). For more information on the run or for special school group discounts, contact Ashley Brown at 256-439-6364.

## August Chamber Membership Renewals

Jerry Fielding  
First United Methodist Church  
Alabama Department of Rehabilitation Services  
Mr. Douglas Campbell, Ms. Joni Baker, and Mr. John Locklin  
from Talladega City Schools  
Lakewood Property Owners Association  
Camp & Associates  
R.K. Allen Oil Company  
Gallet & Associates  
Dock Russell, Jr.  
Presbyterian Oaks Apartments  
Talladega Auto Parts  
Dirtworks, LLC  
Talladega High School Career Tech  
Alabama 100.7-WCKF  
Talladega Career Center

## Welcoming New Member...

**Hospice Services of Alabama** is located in Birmingham at 2367 Lakeside Drive, Suite B1. The phone number is 205-682-9996 or you can call toll free 888-862-9996 for their Hospice Helpline. Please visit their website [www.hsofal.com](http://www.hsofal.com) to learn more about their services.

Thank you, members, for your support, and please let us know how we can help you. We encourage all members to contact us with information you want included in the newsletter, email, or in the Community Events on our website. If we are not publicizing events that are important to you, please let us know. Also, let us know if any of your pertinent business information has changed or if you are not receiving information from us on a regular basis.

Dues can be paid by credit card now, if you prefer.

## Armstrong-Osborne Public Library's Movie Nights

Movie Night at the library will continue through October with movies beginning at 5:00 p.m. Drinks and popcorn are free but remember to bring something to sit on. There will not be a November movie due to the holidays but there will be a special Christmas movie in December which will be announced later. The following is the upcoming schedule.

**September 24:** *Ice Age: Dawn of the Dinosaurs*

**October 29:** *Where the Wild Things Are*

## Live and Learn

The ServSafe Food Safety Certification Class, required by the health department, will be held Monday, October 4<sup>th</sup> from 8:00 a.m. – 3:00 p.m. at the Spring Street Recreation Center. Brandi Green, MS, RD, LD and Stacey Johnson, RD, LD will be the instructors. For more info, call 256-761-4202.

## Monthly Reminders

Talladega's First Saturday Market on the Square is the first Saturday of each month.


The Lincoln Business Associates meet the last Wednesday of each month at noon in Lincoln for a Dutch treat lunch. A speaker is scheduled each month. For more information, call Tina Seals at 205-763-0950.

The American Red Cross Monthly Blood Drive is the second Wednesday of each month at the Spring Street Recreation Center, 9:00 a.m. – 3:00 p.m.

## Future Attractions

The date for Talladega's Christmas Parade has been set for Saturday, November 27<sup>th</sup>. We will keep you informed as details become available.

Dashing through the Springs—the 5K Run/Walk at Shocco Springs in Talladega—will be Saturday, December 11<sup>th</sup> with



registration beginning at 7:00 a.m. and the race at 8:00 a.m. (A kid's run/walk will begin at 9:00 a.m.) Registration has begun and to pre-register, go to [www.shocco.org](http://www.shocco.org) and click on Right Now. If you are interested in volunteering or being a vendor, email [smckleroy@shocco.org](mailto:smckleroy@shocco.org).

