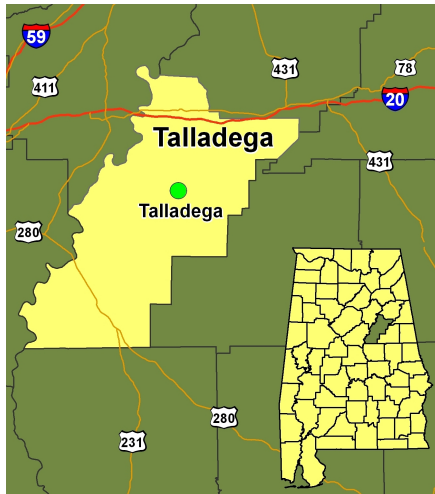


# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central



#### Location

Latitude/Longitude: 33.4347 / -86.1013

County: Talladega

Micropolitan Area: Talladega-Sylacauga

Other cities in the county: Bon Air, Childersburg, Gantts Quarry, Lincoln, Oak Grove, Sylacauga, Talladega Springs, Waldo

#### Population

	City	County
(2010) Population estimate:	13,062	80,378
(2000) Population:	15,143	80,321
(1990) Population:	18,306	74,107
(2010) Age breakdown		
0-20:	3,657	21,625
21-64:	7,181	46,989
65-over:	2,224	11,764
(2010) Median Age:	38	38
(2010) No. of households:	5,123	31,859
(2010) Income		
Avg. household:	46,499	49,430
Median household:	33,901	38,546
Per capita:	18,583	19,762
(2010) Population within 30 miles:	287,296	287,296
(2010) Daytime Population:	9,236	33,998

Source: Claritas

Note: County radius is from county seat.

#### Transportation

##### Highways

Interstates in county: I-20

Federal highways in county: 78

Distance from city to nearest interstate: 19 miles

##### Distance from city to:

Atlanta:	105 miles
Birmingham:	53 miles
Huntsville:	117 miles
Jacksonville:	451 miles
Memphis:	288 miles
Mobile:	256 miles
Montgomery:	101 miles
Nashville:	246 miles
New Orleans:	385 miles
Savannah:	354 miles

Source: MapQuest, Inc. MAPQUEST

Note: Distances reflect standard driving routes.

##### Aviation

##### Commercial Air Service

Nearest commercial air service: Birmingham-Shuttlesworth International Airport

Location:	Birmingham, AL
Distance from city to:	36 miles
Runway length:	12,002 feet
Number of daily flights:	160
Carriers:	Continental Airlines, Southwest, American Airlines, United Express, Delta Air Lines, US Airways

##### General Aviation Service

Nearest general aviation facility: Talladega Municipal Airport

Location:	Talladega
Distance from city to:	16 miles
Runway length:	6,001 feet
Lighted:	Yes
Tiedowns:	Yes
Hangars:	Yes
ILS:	No
Repair Service:	Yes

Source: EDPA Survey of Commercial Airports; Alabama Department of Transportation Aeronautics Bureau; [www.dot.state.al.us](http://www.dot.state.al.us); [Airnav.com](http://Airnav.com)

##### Rail

Railroads serving county: CSX Transportation, Norfolk Southern

Source: Alabama Department of Transportation Intermodal Division, [www.dot.state.al.us](http://www.dot.state.al.us)

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### County Labor Analysis

##### (2010) Labor Force Estimates

Civilian labor force number:	36,232
Annual employment number:	32,067
Annual unemployment number:	4,165
Annual unemployment rate:	11.5 %

Source: US Department of Labor, Bureau of Labor Statistics

Note: Numbers reflect 2010 annual averages

##### (2008) County Employment by Industry

Total:	28,202
Mining:	*
Construction:	1,147
Manufacturing:	9,313
Wholesale & Retail:	3,477
Transportation & Warehousing:	636
Utilities & Information:	271
Finance & Insurance:	577
Real Estate, Rental & Leasing:	169
Health Care & Social Assistance:	2,761
Accommodation & Food Services:	1,771
Prof, Tech & Business Services:	2,659
State & Local Government:	4,952
Other:	469

Source: Alabama Department of Industrial Relations; [www.dir.state.al.us](http://www.dir.state.al.us)

Note: \* Indicates non-disclosable data; included in "Other". (Figures may not add to total due to rounding.)

##### (2000) Workforce Commuting Patterns

County residents working in the county: 20563

County residents working outside the county: 10880

Top five counties receiving workers

1. Calhoun
2. Jefferson
3. St. Clair
4. Shelby
5. Clay

Mean travel time to work: 25.1 mins.

Outside residents working in county: 5258

Top five counties sending workers

1. Calhoun
2. Coosa
3. Shelby
4. Clay
5. St. Clair

Source: U.S. Census Bureau

##### (2008) County Wages by Industry

Total:	\$1,077,607,900
Mining:	*
Construction:	\$45,460,600
Manufacturing:	\$514,147,100
Wholesale & Retail:	\$89,620,100
Transportation & Warehousing:	\$20,248,800
Utilities & Information:	\$13,628,700
Finance & Insurance:	\$20,234,000
Real Estate, Rental & Leasing:	\$3,647,400
Health Care & Social Assistance:	\$87,393,800
Accommodation & Food Services:	\$19,519,100
Prof, Tech & Business Services:	\$78,673,500
State & Local Government:	\$160,569,700
Other:	\$24,465,000

Source: Alabama Department of Industrial Relations; [www.dir.state.al.us](http://www.dir.state.al.us)

Note: \* Indicates non-disclosable data; included in "Other". (Figures may not add to total due to rounding.)

##### (2010) County Population 25 plus by Educational Attainment

Graduate/Professional degree:	3.7 %
Bachelors degree:	8.4 %
Associates degree:	6.4 %
Some college, no degree:	19.9 %
High school graduate/GED:	37.5 %
9-12th grade (no diploma):	16.9 %
Less than 9th grade:	7.2 %

Source: Claritas

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### Major Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4,000
Alabama Institute for Deaf & Blind	Education	1,261
Talladega County Board of Education	Education	952
Coosa Valley Medical Center	Medical Care	580
New South Express	JIT Honda Supplier	570
Nemak Aluminum Components	Motor Vehicle Parts	556
Wal-Mart Sylacauga	Retail Chain	425
Abitibi-Bowater Coosa Pines Operations	Paper Mill	415
Baptist Citizens Medical Center	Medical Care	322
Talladega City Board of Education	Education	316

Source: Local economic development contacts

#### Major Manufacturing Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4,000
New South Express	JIT Honda Supplier	570
Nemak Aluminum Components	Motor Vehicle Parts	536
Abitibi-Bowater Coosa Pines Operation	Paper Mill	415
Legacy Cabinets	Cabinets	300
Imerys USA, Inc.	Marble Quarry	282
MasterBrand Cabinets	Ready to Assemble Cabinets	220
Blue Bell Creameries	Ice Cream & Frozen Desserts	211
Alabama Specialty Products	Precision Machining & Medical Testing Products	200
ATAP Manufacturing	Overhauling & Refrubishing Military Equipment	135

Source: Local economic development contacts

#### Education:

##### (2009-2010) K-12 Information

School system serving city:	Talladega City Schools
Number of elementary:	5
Number of middle:	1
Number of junior high:	0
Number of high:	2
System enrollment:	2,457
Spending per pupil:	\$9,172.10

Source: Alabama Department of Education <http://www.alsde.edu>  
 Note: Detailed information on Alabama's public school systems and individual schools can be accessed on the Alabama Department of Education website. A school with multiple grade levels may be represented in more than one category. For example, a school with Grades K-12 contains elementary, junior high, and high school levels and would be counted in each school category. Therefore, the breakdown total of school categories may be greater than the total number of public schools within the county. (Note: Blanks indicate data not available)

##### Post Secondary Information

Institutions located in county and contiguous Alabama counties

Two-year colleges serving area:  
 Central Alabama Comm College Childersburg Campus,  
 Gadsden State Comm College Ayers Campus, Jefferson  
 State Community College @ Moody, Jefferson State  
 Community College @ Pell City, Jefferson State  
 Community College Shelby

Four-year colleges serving area:  
 Jacksonville State University, Talladega College, University  
 of Montevallo

Source: Alabama Commission on Higher Education  
<http://www.ache.state.al.us>  
 Note: Information on Alabama's two and four year colleges can be found on the Commission's website.

# City Profile

## Alabama Site Selection Database

### Talladega

Area of State: Central

#### Taxes

##### (2010) General Tax Structure

###### Ad Valorem Tax

Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Source: Alabama Department of Revenue; [www.ador.state.al.us](http://www.ador.state.al.us)

Note: Detailed Information by county is available at [www.edpa.org](http://www.edpa.org) or on the Alabama Department of Revenue website at [www.ador.state.al.us](http://www.ador.state.al.us).

Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

##### Other Business Related Taxes

	City	County (Inside City Limits)	County (Outside Incorporated Areas)	State
Sales Tax General Rate:	5.00 %	1.00 %	3.00 %	4.00 %
Use Tax General Rate:	5.00 %	1.00 %	3.00 %	4.00 %
Sales Tax on Machinery:	1.00 %	0.50 %	1.00 %	1.50 %
Use Tax on Machinery:	1.00 %		1.00 %	4.00 %
Occupational Tax:				

Source: Alabama Department of Revenue; [www.ador.state.al.us](http://www.ador.state.al.us)

Note: Information on business-related taxes is available on the Alabama Department of Revenue website at [www.ador.state.al.us](http://www.ador.state.al.us). Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

#### Utilities

##### Electricity

Supplier(s) to city: Alabama Power Company  
Distributor(s) to city: Alabama Power Company

##### Sewer

Provider to city: Talladega Water & Sewer

##### Natural Gas

Supplier(s) to city: Southern Natural Gas  
Distributor(s) to city: Alabama Gas Corporation

##### Telecommunications

Provider(s) to city: AT&T

##### Water

Provider to city: Talladega Water & Sewer  
Source type: Surface Water

Source: Alabama Department of Environmental Management <http://www.adem.state.al.us>; EDPA survey of utilities.

Note: Capacities vary from station to station.

#### Governance

##### Type Government

City: Council-Manager  
County: County Commission

Source: Alabama League of Municipalities <http://www.alalm.org>

Note: Additional information can be found on the Alabama League of Municipalities' website.

#### Climate

##### Temperature

Annual average: 60 °F  
January average: 41 °F  
July average: 78 °F

Altitude above sea level: 555 feet

##### Precipitation

Annual Average Rainfall: 56 inches

Source: National Climatic Data Center; US Geological Survey; US Department of Agriculture, Natural Resources Conservation Service

# City Profile

## Alabama Site Selection Database

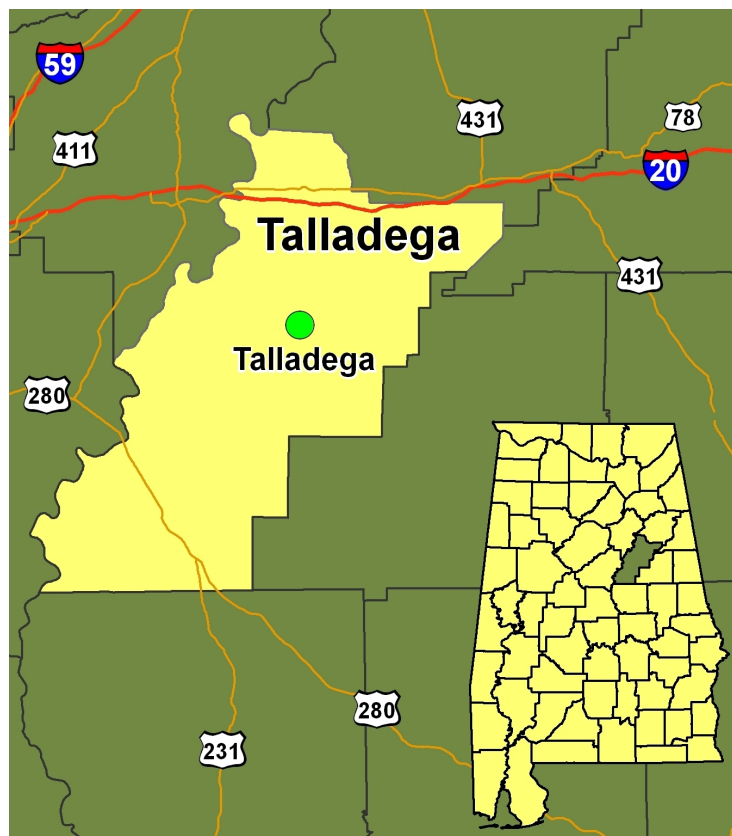
### Talladega

Area of State: Central

#### Community Amenities

Number of hospitals:	2
Number of beds:	270
Number of daily newspapers:	1
Number of non-daily newspapers:	0
Number of libraries:	4
Number of hotels & other lodging:	31
Number of financial institutions:	70
Number of retail establishments:	588
Number of service establishments:	1,078

Source: : State Health Planning and Development Agency; Alabama Press Association; Claritas



This information has been secured from sources we believe to be reliable; however, we make no representation or warranties, expressed or implied, as to the accuracy of the information.

Economic Development Partnership of Alabama  
www.edpa.org

